

BACI PROGRAM 2017 - FLORENCE

Legend

- ♣ All Levels ♥ Beginner
- ♠ Intermediate ♦ Advanced
- HO Hands On

CLASSES WILL BE HELD IN ENGLISH AND ITALIAN

Class Legend

Palazzo degli Affari: basement floor LUNCH - ground floor REGISTRATION DESK - Medium Sculpture Competition - first floor SALA A / SALA B - second floor SALA 1 / SALA 2 / SALA 3 - fourth floor Showcase - iJAM STATION
Limonaia: workroom available for *Delivery Bouquet* and *Centerpieces* - *Column* competition

PLEASE REMEMBER TO KEEP YOUR BADGE AND TICKETS ALWAYS WITH YOU!!

SUNDAY 23 APRIL	SUNDAY 23 APRIL 2017	
	PALAZZO DEGLI AFFARI - PIAZZA ADUA, FLORENCE	
	from 8.00	Delegates registration and kit delivery
	from 8.00	Medium Sculpture Competition: collection and delivery of materials and equipment
	9.00 - 21.00	Medium Sculpture Competition
Lunch included for delegates registered to Competition - h13		

MONDAY 24 APRIL	MONDAY 24 APRIL 2017	
	PALAZZO DEGLI AFFARI - PIAZZA ADUA, FIRENZE	
	8 - 9	Registration for <i>Delivery Bouquet</i> and <i>Centerpieces</i> competition
	8.00 - 18.00	Delegates registration and kit delivery
	8.30 - 12.30	Sala 3 - CBA Exam - Palazzo degli Affari
	9 - 12.00	Limonaia - workroom available for <i>Delivery Bouquet</i> and <i>Centerpieces</i>
	by 13.00	<i>Delivery Bouquet</i> and <i>Centerpiece delivery to Registration Desk</i>
14.30 - 16	Limonaia - <i>Column</i> live competition	
From 18.00	OPENING PARTY @ ground floor, Palazzo degli Affari <i>12 minuti 260q Competition</i> will be held - live - during the Opening Party	

TUESDAY 25 APRIL	TUESDAY 25 APRIL 2017						
	8.00 - 18.30	Ground floor - Delegates registration and kit delivery		9 - 18.30	Fourth Floor - Product Showcase		
		I JAM STATION	PALAZZO DEGLI AFFARI - FIRST FLOOR		PALAZZO DEGLI AFFARI - SECOND FLOOR		
			A	B	1	2	3
	9.00 - 10.30	♣ Jam Room Princess Headband Alessandro Patanè	♥ Fundamentals part 1 - Hands On Barbara Biagioni	♣ Elegant centerpieces part 1 - Hands On Josè Luthman	♣ ♦ Cocktail area Wonderland décor - part 1 - Hands On Alberto Falcone	♣ Gala stage décor and special effects part 1 - Hands On Luc Bertrand	♣ ♦ Giant flowers in a giant pot - part 1 - HO Federico Onida
	11.00 - 12.30	♣ Jam Room Top hat Alessandro Patanè	♥ Fundamentals part 2 - Hands On Barbara Biagioni	♣ Elegant centerpieces part 2 - Hands On Josè Luthman	♣ ♦ Cocktail area Wonderland décor - part 2 - Hands On Alberto Falcone	♣ Gala stage décor and special effects part 2 - Hands On Luc Bertrand	♣ ♦ Giant flowers in a giant pot - part 2 - HO Federico Onida
	13.00 - 14.00	BUFFET LUNCH included for delegates - basement floor					
	14.30 - 16.00	♣ Jam Room Prince Mask Alessandro Patanè	♥ Fundamentals part 3 - Hands On Barbara Biagioni	♣ May you help me? part 1 - Hands On Enza Mondello	♣ Think big, sell big...earn big! - part 1 - Hands On Alberto Nava	♣ Wonderland photoframe part 1 - Hands On Sue Bowler	♣ Characters and wonderful shapes - part 1 - HO Baranova & Samoiloiva
	16.30 - 18.00	♣ Jam Room "Beauty and the beast" rose Alessandro Patanè	♥ Fundamentals part 4 - Hands On Barbara Biagioni	♣ May you help me? part 2 - Hands On Enza Mondello	♣ Think big, sell big...earn big! - part 2 - Hands On Alberto Nava	♣ Wonderland photoframe part 2 - Hands On Sue Bowler	♣ Characters and wonderful shapes - part 2 - HO Baranova & Samoiloiva
	20 - 20.15	Shuttle bus from Piazza Adua to Otel for Gala night					
20.30	Gala dinner and themed Party "Alice in Wonderland" @ Otel Disco Club, Florence						
00.00 - 00.45 - 1.30	Shuttle bus from Otel to Piazza Adua						

WEDNESDAY 26 APRIL 2017	WEDNESDAY 26 APRIL 2017						
	9.00 - 18.30	Fourth Floor - Product Showcase					
		I JAM STATION	PALAZZO DEGLI AFFARI - FIRST FLOOR		PALAZZO DEGLI AFFARI - SECOND FLOOR		
			A	B	1	2	3
	9.00 - 10.30	♣ Jam Room Lilies and flowers for Communion Alessandro Patanè	♣ Marketing & Visual merchandising 1 Barbara Biagioni	♣ Finally 18! Enza Mondello	♣ ♦ Maximise movie opportunity: window class Alberto Falcone	♣ Cash in on Communion Luc Bertrand	♣ ♦ Quick Link Matrix Federico Onida
	11.00 - 12.30	♣ Jam Room Garden with mushroom and flowers Alessandro Patanè	♣ Marketing & Visual merchandising 2 Barbara Biagioni	♣ Wedding 360° Josè Luthman	♣ Balloon pinata's Alberto Nava	♣ Bubblicious Bubble Balloons - HO Sue Bowler	♣ Special occasion details - HO Baranova & Samoiloiva
	13.00 - 14.00	BUFFET LUNCH included for delegates - basement floor					
	14.30 - 16.00	♣ Jam Room Big and cute flower Alessandro Patanè	♣ Marketing & Visual merchandising 3 Barbara Biagioni	♣ Elegant décor Josè Luthman	♣ Ok, the price is right! Alberto Nava	♣ Babies 1st birthday Sue Bowler	♣ ♦ Fun columns Federico Onida
	16.30 - 18.00	♣ Jam Room Little heart with steel structure Alessandro Patanè	♣ Marketing & Visual merchandising 4 Barbara Biagioni	♣ An important achievement: a graduation party Enza Mondello	♣ ♦ Baby deliverable bouquets: 3 key price points Alberto Falcone	♣ Secrets of serious sales Luc Bertrand	♣ Color as a tool Baranova & Samoiloiva
	END OF WORK						